

HELPING OPERATE IN DYNAMIC MARKETS.

Read how MarketView by Drillinginfo helps The Andersons be the preferred partner for its customers.



Case Study

MarketView by Drillinginfo helps The Andersons provide accurate and timely information to their customers.



The Challenge

The Andersons needed a scalable and functional solution to provide their firm with quality market data delivered through a user-friendly interface.



The Solution

Prior to MarketView by Drillinginfo, The Andersons used another source that was antiquated and not as user-friendly or consistent in data delivery. With MarketView, users can choose from a broad range of market exchanges, receive real-time news and quotes, and analyze historical data and charts.

Portability

The MarketView iPhone and iPad applications provide access to real-time data, which is a big advantage to a company with many representatives in the field.

Affordability

The Andersons found MarketView pricing to be very competitive and transparent.

User Support

The MarketView web-based platform relieved the need for internal IT support. Plus, the support provided by the MarketView Customer Support staff has proven to be best-in-class.

Customizable Platform

Grain commodities trading is complex and requires a flexible system. The MarketView platform is customizable to the needs of The Andersons' team as a whole and for each user.

About The Andersons



The Andersons, Inc. is known for growing enduring relationships through extraordinary service, a deep knowledge of the market and a knack for finding new ways to add value.

Founded in Maumee, Ohio, in 1947, The Andersons is a diversified company rooted in agriculture conducting business across North America in the grain, ethanol, plant nutrient and rail sectors. The company also has a consumer retailing presence.

In Their Words

“MarketView allows us to keep up with the dynamic markets that we operate in, which in turn, helps us provide accurate and timely information to our customers.”

Andy Spahr, Commodity Merchant for the Grain Group of The Andersons, Inc.



PROACTIVE



EFFICIENT



COMPETITIVE

By monitoring the market, Drillinginfo continuously delivers innovative oil & gas solutions that enable our customers to sustain a competitive advantage in any environment.

Drillinginfo customers constantly perform above their competitors because they are more efficient and more proactive than the competition.

Award Winning



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Rev Info

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