

MARKETVIEW® HELPS THE ANDERSONS BE THE PARTNER OF CHOICE FOR ITS CUSTOMERS

"MarketView allows us to keep up with the dynamic markets that we operate in, which in turn, helps us provide accurate and timely information to our customers."

Andy Spahr, Commodity Merchant for the Grain Group of The Andersons, Inc.



The Andersons, Inc. is known for growing enduring relationships through extraordinary service, a deep knowledge of the market and a knack for finding new ways to add value.

Founded in Maumee, Ohio, in 1947, The Andersons is a diversified company rooted in agriculture conducting business across North America in the grain, ethanol, plant nutrient and rail sectors. The company also has a consumer retailing presence.

GlobalView provides extensive coverage of the agricultural markets, helping commodity trading companies around the globe gain greater insight with MarketView, their market-leading analysis and visualization solution suite.

The Challenge

The Andersons needed a scalable and functional solution to provide their firm with quality market data delivered through a user-friendly interface.

In Their Own Words

MarketView User

Andy Spahr, Commodity Merchant for the Grain Group of The Andersons, Inc.

Responsibilities

Provide risk management recommendations to The Andersons' locations across the cornbelt as well as managing data analysis and sell side merchandising of soft red wheat positions.

Why MarketView

Prior to MarketView, The Andersons used another source that was antiquated and not as user-friendly or consistent in its data delivery. With MarketView, users can choose from a broad range of market exchanges, receive real-time news and quotes, and analyze historical data and charts.

» Portability

MarketView's iPhone and iPad applications provide access to real-time mobile data. This is a real advantage to a company with many representatives in the field.

» Affordability

We found MarketView's pricing to be very competitive and transparent.

» User Support

MarketView's web-based platform relieved the need for internal IT support. The support provided by MarketView's Customer Support staff has been best-in-class.

» Customizable Platform

Grain commodities trading is complex and requires a flexible system. MarketView's platform is customizable to the needs of our team as a whole and for each user.

Interested in learning more? Request a Free Trial of MarketView.