Fulfill your passion for connecting the dots

Platts cFlow is a superior business intelligence service for the global freight markets. Fueling your desire to complete the picture, it helps you form combined trading and operational strategies with genuine competitive edge.

Developed to reflect the breadth and depth of data and analysis you require, Platts cFlow is available in four distinct packages: cFlow Go, cFlow Engaged, cFlow Explore and cFlow Bespoke.

---

**cFlow Go**

cFlow Go’s unique proprietary technology brings you an immediate advantage over standard vessel tracking tools. Get a more comprehensive, richer story of commodity movement through cFlow Go’s reporting, analytics and functionality that enables you to customize key information.

Key cFlow Go features include:

**Premium AIS data feeds** – 50,000+ vessels site daily by five satellites and more than 1000 independent port-based receivers.

**Platts Market Data** – vessel fixtures information gives you more insight into a vessel’s cargo.

**Comprehensive vessel, port and assets details** – access detailed information on vessel specifications and ownership, view which ports offer bunkering facilities and are near crude oil refineries and terminals, LNG liquefaction plants, LNG terminals, offshore platforms, etc.

**Proprietary predictive algorithms** – cFlow’s iDestination and iLaden provide robust algorithmic predictions of destination and laden status based on historic and current vessel information.

**Intelligent zone analysis** – improve your understanding of commodity movement between locations using cFlow’s superior technology and intelligent zone analysis, which splits the waterborne commodity world into over 11,000 zones.

**Convenient customization** – export data swiftly for further analysis, create your own vessel/location groups, have the ability to add and share proprietary notes by vessel or port securely within your organization, and monitor vessel status and be the first to know about diversions with cFlow’s alerts.

**Dynamic reports** – enjoy easy access to a selection of reports such as: flow between freight zones, port history for a vessel, vessel group status, vessel history for a port and vessel history for a region.

**Historical data** – track vessel and port activity with access to a rolling three months history on all data sets.

---

Platts cFlow is now accessible via MarketView® Desktop™ 6.0

www.marketview.com
**cFlow Engaged**

CFlow Engaged includes all the key features available in CFlow Go along with:

**More Platts Market Data** — access to Platts freight and bunkering pricing information to help you manage operational costs and identify arbitrage opportunities.

**More dynamic reports** — CFlow Engaged delivers you even more reports, including the flow between a port and a freight zone, vessels on route to a selected port and vessels that last visited a port.

**More historical data** — identify trends using historical vessel and port data going back up to two and even four years.

**Scheduled reports** — delivered to your inbox as often as required, CFlow Engaged’s scheduled reports include congestion summary, region history, zone-to-zone, ship-to-ship transfers, status changes in the previous 24 hours, first sighting and many more.

**Enhanced functionality** — undertake far more detailed trend identification and powerful historical vessel and market movement analysis with CFlow Engaged’s increased filtering capabilities, helping you look much deeper into the past.

**cFlow Explore**

The CFlow Explore package enables you to take in the fullest picture of the global freight markets by helping you identify and connect dots you didn’t even know existed. Gain rich insights into competitor activity and arbitrage opportunities like never before using CFlow Explore’s state-of-the-art technology and tools. Bespoke reports are also available for accounts with five or more licenses, along with the ability to aggregate proprietary data.

**Additional services** — request new zones and receive onsite or virtual live training.

**cFlow Bespoke**

With CFlow Bespoke you can completely personalize the CFlow Explore product and service. Our technical team will act as adviser and developer to create a tailored system that fully integrates with your data and system requirements. Hosted on a secure server, CFlow Bespoke will deliver exactly what you need, when and how you want it.

For more information please visit [www.platts.com/products/cflow](http://www.platts.com/products/cflow) or [www.marketview.com](http://www.marketview.com)

Alternatively email cflow@platts.com or sales@marketview.com